

amitie
WELLNESS

ANC3B Presentation

July 11, 2024



Our Team

We are a diverse, highly capable and qualified team of professionals with experience in a variety of regulated industries, including legal medical cannabis.

Owners



Miya Gray

Co-Founder

- 2nd Generation Washingtonian and Business Owner
- Healthcare Technology Executive
- Patient and Customer Experience Expert
- Non-profit board member



Khadijah Tribble

Co-Founder

- Cannabis industry executive
- Expert in diversity and inclusivity in the cannabis industry
- Founder, Marijuana Matter
- Founder, Marijuana Policy Trust

Advisory Board



Chief Alfred Durham

Security Advisor

- Director, Investigative and Security Services, NFL
- Former Chief of Police, Richmond PD
- Former Assistant Chief of Police, DC MPD



Jennifer Smith

Business Operations Advisor

- Seasoned Entrepreneur and Business Owner
- Business development expert
- Community advocate
- For profit and non-profit Board member



Amitie is a **health and wellness company** utilizing cannabis to inspire self care and wellness through an **enriched patient-centered experience**.

Business Overview

- We are a **Minority/Woman-owned Certified Business Enterprise** in the District of Columbia
- Our **purpose** is to:
 - Connect medical cannabis patients with carefully curated products and credible information on health and wellness uses of cannabis
 - Provide culturally sensitive and ethnographically-driven cannabis education
 - Provide a curated selection of THC and CBD products
 - Be good citizens of the District of Columbia and good neighbors within our local community
- We will leverage **multiple channels to engage our patients**:
 - Virtual consultation with our trained and knowledgeable dispensary team
 - Website and social media (e.g., Instagram, TikTok, etc) marketing
 - Virtual educational events and seminars



What is an Internet Retailer?

An Internet Retailer license *permits the delivery* of medical cannabis and medical cannabis products to eligible patients and caregivers within the District of Columbia.

An Internet Retailer is *not allowed to service patients or caregivers within the business location* or offer curbside or drive-through pickup.

Additional details....

- Permitted to deliver to eligible patients and caregivers between 9AM – 9PM, daily
- Limited product receivable hours, 9AM – 2PM
- Deliveries are not permitted outside of the District or to District or federal government owned property or any school grounds, except to individuals at colleges and universities who are 21 years of age or older

Worth noting....

- No patient (customer) foot traffic into or out of business location
- Highly secured and limited access to retail location by trained staff
- Close proximity of business location to parking lot
- No/limited impact on traffic due to two (2) dedicated parking spaces with business location



Security

Ensuring a safe and secure environment within our cannabis retail setting lies at the heart of our company's values and mission.



Systems

- **24/7 Video surveillance system**
 - Closed-circuit television (CCTV) surveillance system
 - 20 Cameras on interior and exterior of property
 - Uninterruptable, continuous power supply
- **24/7 Centrally monitored fire and burglar system**



People

- **Experienced, on premise, hired security personnel**
- **Highly trained staff**
 - 80 total hours staff training
 - ~30 hours dedicated security training
 - Recurring training as needed
- **Quality/Inventory Control Manager** focused on ensuring that products meet both internal standards and regulatory requirements



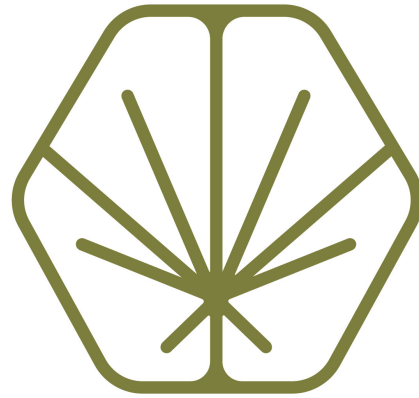
Controls

- **Restricted role-based security access** to retail site by trained staff, security, and delivery staff
- **Designated “Limited Access Area”** for cannabis by authorized personnel only inside facility
 - Vault-secured cannabis storage
- Deliveries conducted by either **licensed third-party couriers or internet retailer staff**
- Fully electronic cash management. **No cash on premises**



Our Ask

Amitie Enterprises respectfully requests that ANC3B provide a letter of support for our ABCA Internet Retailer application submitted on April 30, 2024.



Thank You



Amitie will be a **re-imagined dispensary** providing a **differentiated patient wellness experience** through **best-in-class operations**.

Our Values

Inclusion

Access and education for all patient experience levels with a heavy focus on supporting new patients in their wellness journey



Safety

Providing patients with access to the right therapy for their conditions
Ensuring safety of our dispensary and our surrounding community



Service

Serving patients with compassion and professionalism
Creating individualized patient wellness programs to track patient progress and adherence



Community

Being a good neighbor and investing conscious capital back into our community to create jobs and increase economic activity